

2nd October 2009

Denis O'Brien says Irish Managers are the best in the World

Leading entrepreneur, Denis O'Brien presents his views on Innovation in Difficult Times to a lively midland audience hosted by Russell Brennan Keane and ITAM (Information Technology Association Midlands)

Denis O'Brien, Chairman of privately-owned Digicel Group and founder of Communicorp Group spoke on the topic of innovation in a seminar hosted by Russell Brennan Keane and ITAM at the Radisson Hotel in Athlone on Friday, 2nd October.

"Irish managers, have an inferiority complex when it comes to taking on the big boys in industry. My experience is that Irish managers are the best in the world, they learn fast, but more importantly, they can adapt rapidly to changing circumstances in the market and how to operate in new cultures." opened Denis O'Brien.

While not for the faint hearted, one theme was very clear throughout the morning, "Irish people looking for business opportunities abroad should look at the emerging markets around the world. Places like Central and South America, Africa, Jordan and Libya offer real opportunities for Technology Companies, Irish professional service providers, food exporters, construction and development companies and hotel operators." he emphasised.

With almost 300 in attendance a lively question and answer session which illustrated how emotions were running high with local businesses people given the difficult times we are all living in.

Sponsoring the event, Liam Rattigan, Chief Executive of Russell Brennan Keane said "Entrepreneurs are everywhere, they are all around us, and our national mindset needs to get behind innovators, we need to learn to recognise, encourage and support them in order to put our economy back on it's feet again."

John Mee, ITAM said "We expected that Denis O'Brien would be inspirational and motivational for all in attendance and we have not been disappointed and we are delighted and privileged that Denis facilitated us, this morning will provide a significant boost for furthering the aims of ITAM in the region".

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About RBK

Russell Brennan Keane is one of Irelands leading business advisory and accountancy firms. With 50 years experience providing professional advisory services to a range of clients in the mid to large corporate market in Ireland, from offices in Dublin, Athlone and Roscommon.

Photo 1:



L-R: Liam Rattigan, Chief Executive, Russell Brennan Keane, Denis O'Brien, Chairman, Digicel Group, John Mee, Chairman, Information Technology Association Midlands (ITAM)

Photo 2:



L-R: Liam Rattigan, Chief Executive, Russell Brennan Keane, Denis O'Brien, Chairman, Digicel Group

Photo 3:



L-R: Liam Rattigan, Chief Executive, Russell Brennan Keane, Denis O'Brien, Chairman, Digicel Group, Jim Keane, Chairman, Russell Brennan Keane

Press Contact:

Mary Cloonan

Tel: + 353 (0)90 6480600 or 086 8227228

Email: mcloonan@rbk.ie